

STEWARDSHIP 2014



# Product Stewardship Society

## Why the Buzz???

Allan K. Fleeger, CIH, CSP  
President

Product Stewardship Society



Product  
Stewardship  
Society



# Why a Product Stewardship Society?

- PS profession not clearly defined
- No single home for the profession
- Industry association groups exist – main focus is advocacy
- PS professionals are an underserved group
  - Society would provide a ‘home’ for networking, education, sharing of best practices
- No current credentialing programs for PS professionals



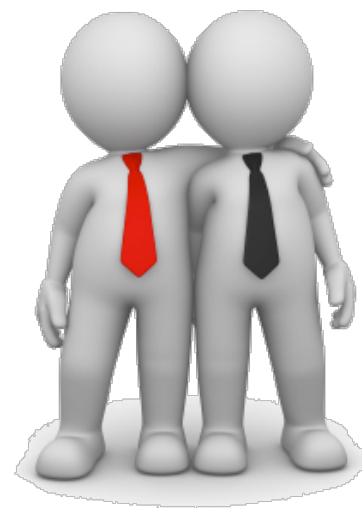
# Why a Product Stewardship Society?

- Companies face challenges in talent and leadership development
  - Challenging to find places to send PS professionals for education beyond regulatory, GHS, etc.
  - Many companies develop their own education and competencies but have no way to benchmark
  - Would be less costly if there was a provider for educational needs
- Associations such as AIHA and a PS Society are equipped to address these challenges



# Linkage Between AIHA & PS Society

- Strong Link with IH & PS Profession(s)
  - Risk Assessment, Risk Management & Communications
  - Regulatory surveillance & Implementation
  - Hazard communication & SDS's
  - Dangerous goods & classifications
  - GHS
  - Toxicology
  - Chemistry
  - And so on....
- PS Society founded in 2012 by AIHA



# Why AIHA?

- AIHA focuses on worker & community health
- 10% of AIHA members self-identify as working in stewardship and sustainability
- Very strong Stewardship & Sustainability Committee
- Recognized as leader in development and delivery of world-class education
- Leverage expertise between IH & PS
- PS goes further into the value chain



# PS Society Board of Directors

**Allan Fleeger, CIH, CSP - President**

*Global Product Stewardship & Regulatory Affairs  
Manager*

ExxonMobil Chemical Company

**Tom Grumbles, CIH - President-Elect**

*Product Safety Manager*

Sasol North America

**Marie Capdevielle, PhD, DABT**

*WW Director, Product Sustainability &  
Occupational Health*

Colgate-Palmolive Company

**Mark Herwig**

*Leader, Global Chemical Compliance & Risk  
Management Program*

GE

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*Associate Professor*

Indiana University

**Nancy Liaboe, CMQ/OE, CIH, CSP**

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Abbott

**James Romine**

*VP, Product Stewardship & Regulatory Affairs*

DuPont

**Kathleen Sellers, PE**

*Associate VP/Principal*

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**Jodi Visco**

*Manager, Product Stewardship & Sustainability  
Programs*

BASF



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# Product Stewardship Society

The Product Stewardship Society is a global community that provides resources, professional development, and networking opportunities in driving the practice of product stewardship.”



## ***Mission***

***Enable professionals involved in the practice of product stewardship to promote responsible design and management of products throughout their life cycle***



# Society Accomplishments

- *Full Circle* e-news brief
  - Consultant listing
  - Complimentary membership
- [www.productstewards.org](http://www.productstewards.org)
- Core Competency document
  - Stewardship 2014 was huge success
  - Professional needs assessment survey





# What's Next?

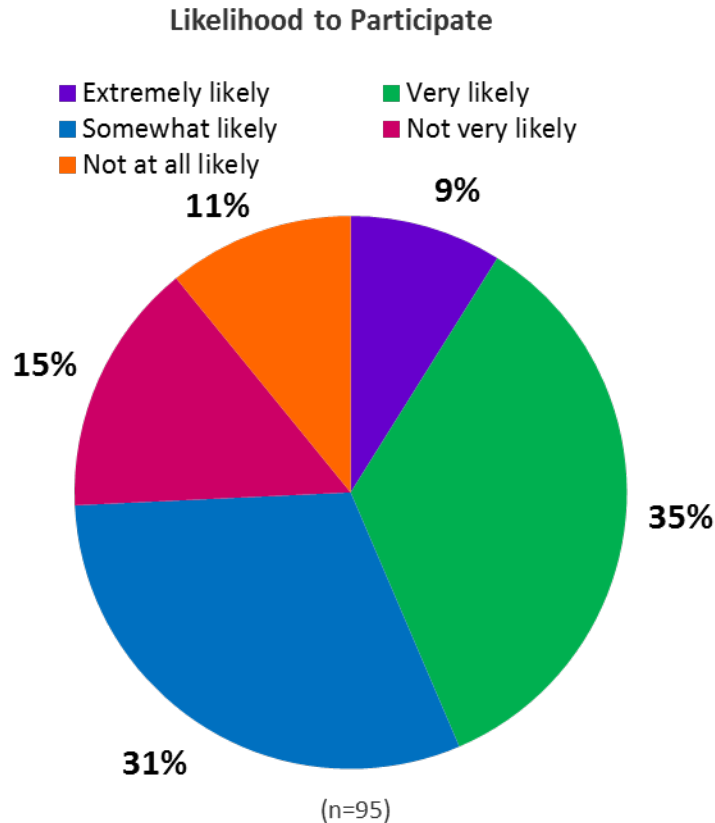
## Developing

- Publications
- e-Learning / Webinars
- Stewardship 2015
- Professional Development Courses
- Job Board / Postings
- Mini-Synergist / Blog



# Likelihood to Participate in Credentialing Program

- Given the general interest in a credentialing program, more than 40% of respondents say they would be likely to pay a competitive price to participate in the program through the Product Stewardship Society.



Q20. How likely would you be to pay a competitive price to participate in a credentialing program through the Product Stewardship Society?



Product  
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# Social Media Presence

- Join the Society:  
**[www.ProductStewards.org](http://www.ProductStewards.org)**
- Follow us on Twitter:  
**@ProductStewards**
- Like us on Facebook: **facebook/ProductStewards**
- Join Our LinkedIn discussion group:  
**[ProductStewards.org/community](http://ProductStewards.org/community)**



# Questions?



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