

AIHA National Update

2017 CIHC PROFESSIONAL DEVELOPMENT SEMINAR
December 4, 2017

Today's Agenda

- Overview of AIHA National
- National – Local Section Dynamics
- Collaborations & Partnerships
- Grassroots Awareness of Profession
- Government Relations
- AIH Foundation
- The Future is Now



What's
new?

About Our CEO



» BSE in Chemical Engineering,
University of Pennsylvania



» MBA, Kellogg Graduate School of
Management, Northwestern University



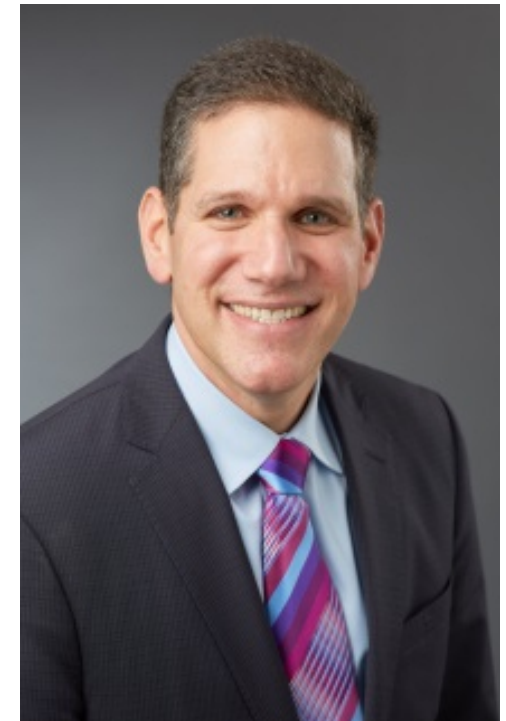
» Former President/CEO, SOCMA



» Former President/CEO, ASC

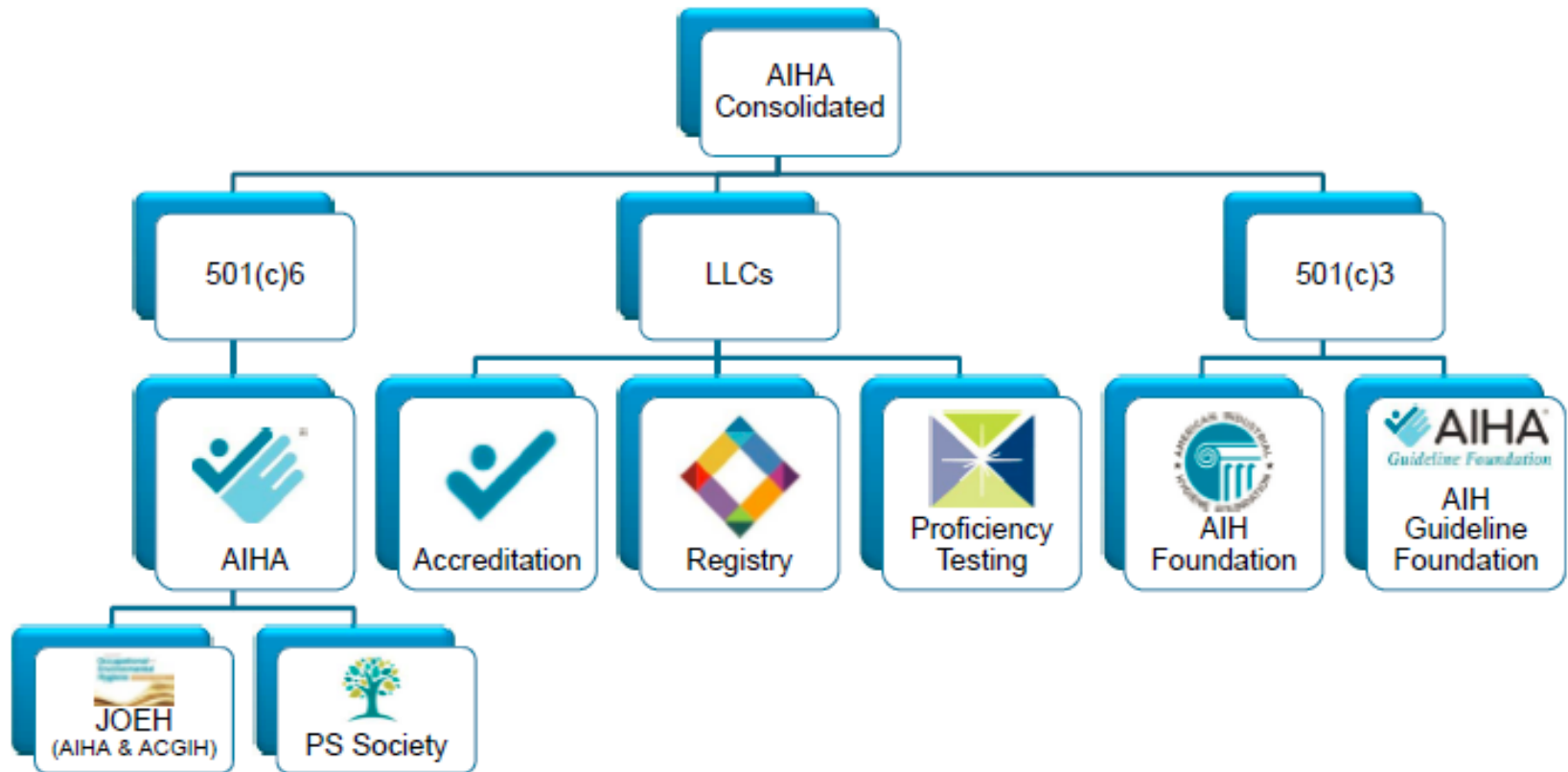


» Early career as a Chemical Engineer @
Air Products; Operations, Marketing & Sales @ NALCO



Lawrence "Larry" Sloan

AIHA Organization Structure



Strategic Priorities 2016-18

Enable

AIHA and its community of professionals support tool and technology development to meet needs of the profession.

Foster Community

AIHA connects professionals who support the mission.

Influence

AIHA and its members inform decisions through collaboration, communication, education and advocacy.

1. Drive AIHA's content focus and dissemination
2. Customize benefits to maximize value to members
3. Pioneer a coalition to advance and IH science and practice
4. Partner to generate and disseminate content
5. Provide diverse support to local sections
6. Align support for all stages of career development

Current Focus Areas

Overarching outcome: Protect Worker Health while ensuring a sustainable stream of resources.

AIHA Local Sections & National



Local Sections Challenges

Most common challenges National hears from Local Sections:

- Member acquisition and retention
- Members willing to serve in leadership roles (LS officers)
- Having programs and/or events to offer to LS members
- Communication/awareness of what National or other local sections are doing
 - *Monthly QuickTakes* now distributed to **all LS members**
- Pricing and/or resources that smaller or struggling local sections can't afford

What's
new?

Local Sections

Member-Get-a-Member Challenge

Between now and December 31, share your personal and professional experiences as an AIHA national member with member prospects to help increase the membership of AIHA.

In return, you will:

- **Expand** and deepen your network of IH/OH professionals
- **Raise** the awareness and visibility of the profession
- **Help** other IH/OH professionals reach the pinnacle of their career
- **Attract** students into the IH/OH profession
- **Strengthen** AIHA in representing the needs of IH/OH professionals via policy makers and the public at large
- **Receive** recognition and get rewarded for your efforts

What's
new?

Local Sections

Member-Get-a-Member Rewards

- **Recognition:** via the website, in *The Synergist* magazine and at AIHce 2018; the more you recruit, the higher the recognition
- **Earn \$20** per paid new full member (payable to the section)
Earn \$5 per paid new student member (payable to the section) or opt to gift the student with an AIHA National student membership at no cost to the Local Section
- **Earn Additional Rewards!** The Local Sections with the highest paid new full member recruitment rate are also eligible to win the following grand prizes: 1st Place \$250; 2nd Place \$150; 3rd Place \$75

<https://www.aiha.org/membership/Pages/Member-Get-a-Member.aspx>

What's
new?

Premier Partners Program

Customized membership and/or ala-a-carte options of value-based services/benefits tailored to meet the specific needs of a local section:

- Incentives to attract new leaders/officers of local sections
- Affordable educational content and professional development opportunities
- Branded recruitment, retention and outreach resources for local section membership
- Exclusive cost-savings

What's
new?

National Membership

President and/or President-Elect

- 10% off the published AIHA national dues for a one year period.
- Dues are determined by membership class per AIHA National Bylaws.
- Reserved for individuals who have never served in a leadership capacity at the local section level.

Director

- 5% off the published AIHA national dues for a one year period.
- Dues are determined by membership class per AIHA National Bylaws.
- Reserved for individuals who have never served in a leadership capacity at the local section level.

5. Provide diverse support to local sections

What's new?

Ala-a-Carte

10% off Professional Membership (new member only)—valued at \$215 per

10% off Young Professional Membership (new member only)—valued at \$107 per

Complimentary Student Membership (new member only)—valued at \$31 per

25% off Virtual Local Section Subscription—valued at \$750

10% off AIHA Archived Webinars—valued at \$149–\$295

Complimentary Synergist Webinar Series—valued at \$800

15% off “IAMIH” Branded Banner Stand Signage—valued at \$300

10% off “IAMIH” Branded Tablecloth—valued at \$200

10% off one MarketPlace Publication Order

Complimentary Membership/Recruitment/Outreach Resources—valued at \$500

CHOOSE
ANY
FIVE

What's
new?

Intangible Benefits

- Co-marketing of Local Section membership through National
- Local Sections with more to offer may result in new members, stronger retention
- Stronger communication between LS and National

Supported by AIHA National Strategic Plan

- Focus Area #2: Customize benefits to maximize value to members
- Focus Area #5: Provide diverse support to Local Sections

What's
new?

Ahead in 2018

- **Virtual Section Concept**
 - Q1: Facilitated core team in-person meeting at HQ
 - LSC Officer, LSRR, LS Liaison, LS President, Student LS Officer, AIHA National Board Member, Staff
- **Local Section Summit**
 - Early Q3: Facilitated core team in-person meeting at NQ
 - Key discussion items including LS Concept Paper, 2017 AIHA National Survey findings, Premier Partners Program



5. Provide diverse support to local sections

What's new?

Introducing: A New Online Community Platform

[Contact Us](#) | [Terms of Use](#) | [AIHA.org](#) | [Sign in](#)

Catalyst


Professional Communities by 

Home | Directory | Events | Browse | Participate | Communities

Not a member?
JOIN THE DIALOGUE TODAY



Protecting Worker Health



Not a member?
JOIN THE DIALOGUE TODAY



Protecting Worker Health



Latest Discussions

Post to this Discussion This Discussion has no recent posts. Your new post to this Discussion will display here and be sent via [email](#) to subscribed [Community members](#).

[Post to this Discussion](#)

Tweets by @AIHA

 AIHA @AIHA
Learn how to compel front line employees to follow safety procedures. Register for this AIHA webinar: bit.ly/2uWULZj #SafetyCulture

 AIHA @AIHA
AIHA Meets with the New U.S. Secretary of Labor @SecretaryAcosta @USDOL bit.ly/2v2M5CI @LarrySloanAIHA @AmesAIHAgr

AIHA Gives Back
The philanthropy of AIHA



Welcome

Build Community and Connect with Your Colleagues.
Enter a place for knowledge exchange, content curation, idea incubation and professional networking.


[Explore](#)



Browse the Resource Library

Search and Find Content & Media when You Need It.
Build a knowledge base of industry best practices, sample document, spreadsheets, pictures, videos and more.

[Get Started](#)



Education and Certification



Earning CIH Maintenance Points

- **AIHA On Demand**
 - Cost effective (\$35 or less per session)
 - Earn 1–3 hours of credit (0.167 point per hour per ABIH)
- **Synergist Webinars**
 - 0.167 point per hour
- **Publications**
 - Write and publish articles for the *Synergist* or JOEH
- **Volunteer**
 - Join a volunteer technical committee!
 - Committee chair earns 1 point per year
 - Active committee members earn 0.5 point per year
 - Local Section officers/committee earn 0.5 point per year
- **Mentoring**
 - ABIH requires a minimum of six (6) hours within a 12 month period
 - 1 point per year per mentee; maximum 5 points per CM cycle

Credentialing Organizations

What's
new?



Certified Industrial Hygienist (CIH)

- Appropriate degrees and coursework
- 3, 3.5, or 4 years or more of experience
- Successfully pass 2 out of 4 areas on the CIH Exam
- On-going professional development
- For more information, visit www.abih.org



Qualified Environmental Practitioner (QEP)

- Appropriate degrees and coursework
- 7 years or more experience
- EPI/General Science Exam plus a Specialty Exam in either 1. Air Quality, 2. Solid & Hazardous Waste, 3. Water Quality, or 4. Environmental Science, Management & Policy
- On-going professional development
- For more information, visit www.ipep.org

Environmental Professional In-Training (EPI) designation

- Recent graduate or less than 7 years experience
- General Science Exam
- For more information, visit www.ipep.org

What's
new?

Content Priorities / CPAG

- Occupational Exposure Banding
- IH Business Case Development
- Sensor Technologies
- Big Data/Big Data Management
- Changing Workforce/Workplace
- Global IH/OH Standard of Care
- Emergency Preparedness and Response

1. Drive AIHA's content focus and dissemination

What's
new?



It's not just a conference, it is an EXPerience!

- **Saves time out of the office:** Monday-Wednesday Technical Conference; PDCs offered Saturday, Sunday, and Thursday
- **New, proven-effective educational formats:** Case studies, scientific research, and technical presentations done early mornings and late evenings; all sessions will be one hour in length and will break at the same time
- **Organized by similar topics:** Sessions scheduled via tracks
- **Additional applied education:** Wednesday Closing General Session introduced in 2017

Collaborations & Partnerships





Developing World
Outreach Initiative



IEQ-GA



TWH Affiliate



4. Partner to generate and disseminate content

What's
new?



WASHINGTON, DC

FALL 2018

IOHA2018.ORG

*Saturday,
Sept 22 –
Wednesday,
Sept 26*

IOHA 2018

3. Pioneer a coalition to advance and IH science and practice

What's
new?

Current Research & Service NIOSH's Respiratory Health Division

1. Evaluation of emissions from office equipment and 3-d printers and related biomarkers of respiratory effects
2. Acute respiratory effects of cleaning and disinfecting chemicals among healthcare workers: balancing the need for infection control with asthma prevention
3. Evaluation of emissions and respiratory effects of electronic cigarettes
4. Studying the respiratory health effects of occupational exposure to styrene among boat or wind blade manufacturers
5. Health Hazard Evaluation Program: Helps employees, union officials, and employers learn whether health hazards are present at their workplace and recommends ways to reduce hazards and prevent work-related illness, at no cost to employees or employers

Contact Russ Hayward (rhayward@aiha.org) to indicate which project(s) you'd like to participate in.

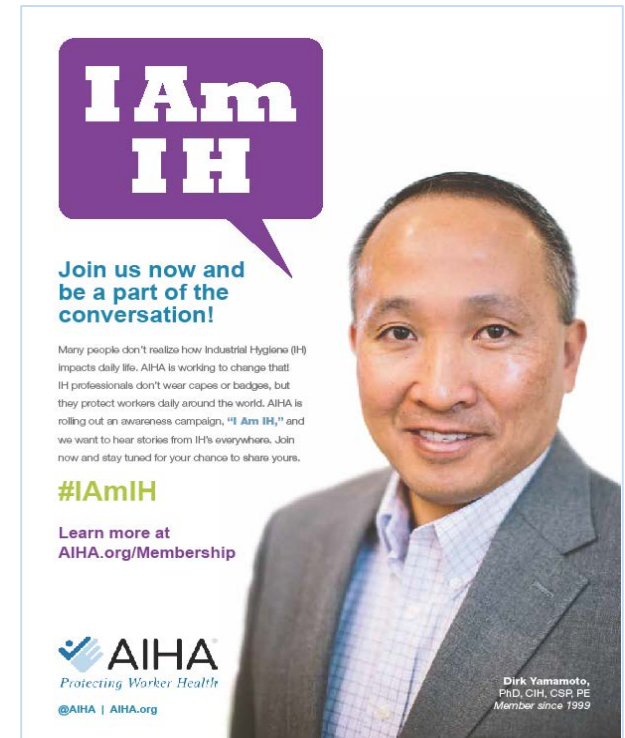
Grassroots Awareness



#IAmIH Leadership Challenge

What's new?

- Launched #IAmIH campaign at 2016 Fall Conference
- Leadership challenge initiated at 2017 Leadership Workshop
- Telling your story about how you became an IH and the impact you've had in your communities -- short documentary and captioned videos premiered at AIHce 2017




I Am IH

Join us now and be a part of the conversation!

Many people don't realize how Industrial Hygiene (IH) impacts daily life. AIHA is working to change that! IH professionals don't wear capes or badges, but they protect workers daily around the world. AIHA is rolling out an awareness campaign, "I Am IH," and we want to hear stories from IH's everywhere. Join now and stay tuned for your chance to share yours.

#IAmIH

Learn more at [AIHA.org/Membership](https://www.aiha.org/membership)

 **AIHA**
Protecting Worker Health

@AIHA | AIHA.org

Dirk Yamamoto,
PhD, CIH, CSP, PE
Member since 1999

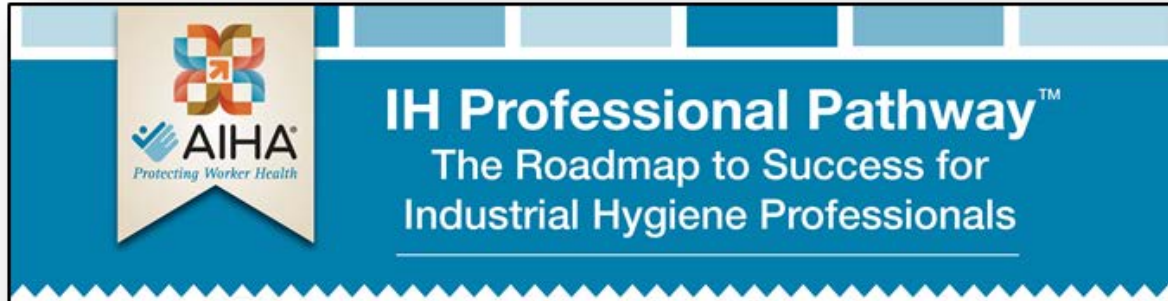
Communicating to Groups NOT Like Ourselves

What's
new?



6. Align support for all stages of career development

What's
new?



To identify unique & differing needs of IH/OH professionals throughout their careers by aligning each phase with AIHA resources & volunteer opportunities, and access to allied organizational training:

- *Encourage and support pursuit of credentials including CIH*
- *Encourage and foster engagement within AIHA.*

IH HEROES™

Part of IH Professional Pathway

What's new?

Each level of an IH professional's career can be described by the relevant knowledge and leadership and management skills.



Student/Intern



Professional



Early Career Professional



Senior Professional

CODE NAME: III

What's
new?



Protecting Worker Health

The not-so-secret mission of a well hidden band of safety superheroes... and how you can join their crew.

AIHA + NIOSH Partnership: Safety Matters

Objective: Equip young people with the skills and knowledge they need to participate in safe and healthy work environments throughout their working lives.



Jack's Story

- Job:** Fast food worker
- Hazard:** Greasy, slippery floors
- Injury:** Injured tailbone

- Why do you think this happened?
- What could have prevented Jack from getting hurt?
- How might this injury impact Jack's daily life?

Factoid: CA was instrumental in "Safety First" curriculum 20+ years ago. Forerunner of Safety Matters!

Government Relations



Public Policy Priorities

What's new?

Hazards Sub-topics:

- Asbestos
- Beryllium
- Hexavalent Chromium
- Hydrocarbon Gases and Vapors
- Lead
- Noise
- Opioid Exposure to First Responders, Crime Lab Analysts, Etc.
- Silica

Profession Sub-topics:

- IH Professional Pathways
- Title Protection

Assessment Sub-topics:

- Cannabis Occupational and Environmental Health and Safety
- Emergency Management, Preparedness, Response
- Environmental Cleanup
- Hazard Banding and Occupational Exposure Limits
- Indoor Environmental Quality
- Nanotechnology
- Sensors
- Teen Workplace Safety

Government Relations Committee

ACTIONS:

AIHA Coalition of Technical Influencers On New Solutions

What's
new?

- Implementing the current, and proposing new goals and activities under AIHA's Public Policy Priorities...in collaboration with AIHA's VGs
- Developing specific language for legislation and regulations at the Federal, State, and Local levels
- Organizing and mobilizing AIHA's members for the purpose of achieving the Association's objectives through government relations
- Advising AIHA's Board of Directors on GR matters

Recent “Wins” & Progress Indicators

What's
new?

- **Improved Communication with Local Sections**
 - 40+ presentations to Local Sections and LS representatives
- **Teen Workplace Safety**
 - AIHA Past President Steven Lacey testified before TX State Legislature Committees in support of House Bill (HB) 2010, which encourages school support for teen workplace health and safety education/training.
 - HB 2010 signed into law on June 9th!
 - Rocky Mountain LS held meeting w/CO State Senator; legislation possible.
 - Teen workplace safety training amendment possible in MA State Legislature per work of ACTIONS Cmte Teen Workplace Safety Task Force Chair Jennifer Maclachlan.
 - Interest in legislation in Illinois per work of Student LS President.
- **Protecting OSHA’s Silica Rule from Congressional Threats**
 - Policy rider not included in FY 2017 Congressional funding bill; Rider not included in FY 2018 House version (Senate currently working on their version).

Recent “Wins” & Progress Indicators

What's
new?

- **Protecting First Responders from Opioids, Synthetic
Exposure: Success in building awareness & developing a
comprehensive response**
 - Submitted comments to President’s Opioids Commission; many reflected in new guidance document!
 - Met w/White House Office of Nat’l Drug Control Policy and Opioids Commission staff
 - Several meetings w/State Legislators, staff to explore State collaboration/action
 - Holding a town hall meeting with a VA State Delegate, fire fighters and law enforcement Dec 13th discuss concerns, needs, and how to meet them. *A FIRST OF ITS KIND FOR AIHA!*

AIHA in the States: Areas of Recent Activity

- **Disaster recovery**
 - CA: Joint AIHA-CIHC letter to Gov. Jerry Brown on wildfire recovery
 - TX, FL, LA, PR: Hurricane recovery
- **Title protection/occupational licensure**
 - OK
- **Teen workplace safety training (Safety Matters)**
 - CO, MA, MI, OH, TX
- **Protecting First Responders, etc. from exposure to opioids**
 - VA, OH, NJ, WV, NH
- **Cannabis industry OEHS**
 - CO, CA, WA, OR, NM, ME

Projects on the Horizon



What's
new?

Improved Weekly State GR Action Updates

- One Update each week to all LS Officers and Regional Reps
- Table of Contents-style organization by State.
- Summaries of legislation/regs (links provided to full text).
- Clear actions that need to be taken.
- Will connect w/the Catalyst online workspace.



American
Industrial
Hygiene
Foundation

AIHF Needs Your Support

1. Commit to setting up an Endowed Scholarship **and/or**,
2. Commit to set-up a one-time or annual pass-through local section scholarship to be awarded for a particular year
3. Encourage presenters to donate PDC honorariums
4. Consider being a sponsor or provide an in-kind donation for 2018 Fun Run
5. Get recognition from your peers and colleagues as an AIHF donor via the website and on the Wall of Giving, which is prominently displayed at AIHce
6. Meet the scholarship recipient at the AIHF Donor Relations Reception at AIHce (invitational only)

***Contributions to AIHF are tax-deductible, as provided by law*

Current Local Section Scholarships

Endowed Local Section Scholarships

- Philadelphia Local Section
- Michigan Industrial Hygiene Society Merit
- Florida Local Section Scholarship
- Deep South Local Section
- Chicago Local Section

Previous Pass Through Local Section Scholarships

- Carolinas Local Section
- Delaware Local Section
- Pittsburgh Local Section
- New England Local Section
- Northern California Local Section
- Ohio Valley Local Section

Future Leaders Institute Washington, DC (Sept 21 – 23, 2018)

What's
new?

- Designed for young professionals with fewer than 15 years of work experience (members + non-members)
- Applications are due March 9, 2018
- Stephen C. Davis Future Leaders Institute Memorial Grant. Will provide travel funds to four international attendees.
- *Factoid: CA has been a staunch advocate for the grant and we thank them for their support!*



The Future of AIHA



For National Members Only

Additional Benefits

- Immense networking opportunities with a national and international scope.
- Opportunity to engage as a member of technical committees representing the various rubrics of the profession.
- Opportunity to stay relevant on IH profession and OESH issues on a global scale.
- Women in IH Forum
- Discounted prices at AIHA sponsored conferences, seminars/webinars/workshops and on publications; access to members only resources.

For National Members Only

Additional Benefits

- Journal of Occupational and Environmental Hygiene (JOEH)*
- Professional Liability Insurance
- Access to / your listing in online...
 - Member Directory*
 - Leadership Directory (Volunteer Groups & Local Sections)*
 - Consultants Listing (member-only offering)*
- CareerAdvantage Job Board, Counseling, and Tools
- Leadership Training
- Awards and Honors

For National Members Only



AIHA

Mentoring Program

Please email mentor@aiha.org if you're interested in becoming a mentor or finding a mentor.

AIHA must evolve...

- ❑ Engage Student Local Sections more effectively
- ❑ Recruit young IH professionals NOT currently members (not easy!)
- ❑ Explore technical education and community needs of:
 - ❑ IH Technicians/Practitioners
 - ❑ EHS Generalists (< 15 years experience)
- ❑ Continue to explore how VGs can partner collaboratively with Allied Organizations
- ❑ And....

Connect Now!



Like us for exclusive AIHA information, updates, and offers



Follow us for important industry news and happenings



Join the discussion with other like-minded professionals



Get the latest scoop on news and more



Gain insights from thought leaders, view popular uploads, or catch an INGITE session



Get more information at www.aiha.org



THANK YOU FOR YOUR TIME!

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