



CATHERINE BARANKIN

Catherine established the firm Sacramento Advocacy in 1977 and has been a registered lobbyist for over thirty years. She has been representing the interests of CIHC before the California Legislature for seventeen years.

In addition to providing legislative services and representing the CIHC's interests before the Legislature and state agencies, Catherine also conducts advocacy trainings and along with her husband, Dr. Joseph Barankin, is the author of "The Advocacy Handbook". She is also a guest columnist for the Sacramento Bee.

Ms. Barankin's background prior to lobbying included serving as the Director of Public Relations for Southern California College; Assistant Editor of Forum 50 magazine and television news reporting for Channel 50 in Southern California. While attending college, Catherine majored in speech and communications and was awarded the Bell Scroggins Award as the "Most Outstanding Woman Debater in the Nation". Recently she was selected as the commencement speaker and as a recipient of the Alumni Hall of Fame award from Orange Coast College for her legislative accomplishments.

Ms. Barankin's volunteer activities include membership on the board of the YMCA of Superior California and on the board of the YMCA Youth and Government program. She also was a founding board member of the Sacramento Court Appointed Special Advocates (CASA), a program which represents dependent children in the juvenile court system.